Friendly Hills Property Owners Association
Board of Directors
Meeting Minutes
September 3, 2014

Members Present:

Allan Nakken (President), Enrique Hernandez, Eric Vealitzek, Greg Nordbak, Jeff Butler, Jim Emery, John Esprio, Lou Grimaldi, Mike Tobin, Sal Hassan

Absences: Renee Perez
Excused Absence: Joe Villaescuesa

CALL TO ORDER at 7:05pm

- ***Introduction of Guest and Comments from Residents*** – No guests
- ***Approval of minutes from September 2014 meeting*** – Lou Grimaldi approved, Jim Emery seconded.
- ***Treasurer Report -*** Enrique Hernandez reported on July and August financials. Sal Hassan stated why is there three CD's. Enrique will look into making all three CD's to one.

OLD BUSINESS

- ***Signs on Mar Vista:*** Greg suggested that FH hire own company for the revisions. FHPOA to choose contractors. May not put in plants and put in astroturf. Second Phase would be Santa Gertudes.
- ***Solar Lighting:*** Mike is waiting on second solar light to be delivered.

NEW BUSINESS

- ***Beautification:*** Issue with brown lawns throughout FH. FHPOA is aware of conserving water but suggest a gardener to advise owners how to keep grass green with sprinklers. Second concern is lawns that are being neglected with overgrowth. Suggestion was made to send letter to owners. Enrique suggest to ad in newsletter. Enrique will ask Juan for template letter.
- ***Marketing:*** Lou needs to strategize on marketing. Jim suggests businesses would benefit if they purchase advertisement on newsletter or website.

- ***Member Services:*** Low would like to have coffee mug and tumbler with FHPOA logo. Possibly may need more money for budget. Currently has the following: Toyota bags, Orchard's coupon, car wash coupon. Every new resident would receive a welcome bag. Suggestion was made to go back twelve months. Also, to include a directory. Greg suggested putting directory on a flash drive. Orange Coast Title to gather new list.
- ***Newsletter:*** Lou removed old ads. Working on newsletter. President's message needs to be revised and sent to Bonnie at Acro.
- ***Social Events:*** Car Show participation at WACC. Jeff stated FHPOA should participate, since it is in the community. Jeff, Greg and Sal suggested we pay $1500 to include 5-10 spots. Motion was made for a donation/sponsorship of $500 to Friends of La Serna 5k run by Jim Emery, Lou Grimaldi seconded.

STANDING COMMITTEE REPORTS

- Architectural: see above
- Beautification: see above
- Marketing: see above
- Membership: see above
- Neighborhood Watch: no report
- Technology: no report
- Newsletter: see above

PRESIDENT's CLOSING REMARKS & ADJOURNMENT

- Allan thanked everyone for attending.
- Allan adjourned meeting
- Next meeting will take place on Wednesday, November 5, 2014 – 7:00pm.

ADJOURNED at 8:14pm.